



Branding • Building • Protecting Your Business

Shannon Busick Brand Identity Developer Mommapreneur

do you fly?

For business owners who want to present themselves to their targeted audience with a professional and polished visual presence that communicates their brand effectively, we are a Graphic Design Consultancy that is able to take your vision from concept to completion and have fun with you while accomplishing the goal. Unlike freelance designers or graphic artists, FlyDesign brings to the table a decade of experience in the printing industry, along with a deep passion and love of the science behind solving visual design problems. We will work with you to brand, build and protect your business. Ultimately, we will show you how to make your business fly.

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|----------------|----------------|------------------|----------------|
| Logo Design | Branding | Display Boards | Brochures |
| Advertisements | Business Cards | Door Hangers | Newsletters |
| Postcards | Letterhead | Billboard Design | Forms |
| Posters | Envelopes | Flyers | Email Blasts |
| Banners | Invitations | Photography | Website Design |

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Custom Branding Jumpstart Packages

Basic: \$400

Logo Design, CD of Files and Transfer of Rights

- Initial Consultation Meeting (via phone or in person)
- Design time up to 2 hours for concept(s)
- Revisions if needed, up to 2 sets
- Logo on CD in the following formats: Adobe Illustrator, PDF, JPG and PNG for web

Essentials: \$600

Logo Design, CD of Files, Transfer of Rights, 500 Business Cards and FB Profile Cover Photo/Profile Pic (or equivalent graphic for other media.)

- Initial Consultation Meeting (via phone or in person)
- Design time up to 4 hours for concept(s), business card and social media images
- Revisions if needed, up to 2 sets per item
- Logo on CD in the following formats: Adobe Illustrator, PDF, JPG and PNG for web
- Full color, *single-sided* business cards, 14pt heavy cover stock, UV gloss finish
- **Graphic for other media can be discussed.**

Classic: \$850

Logo Design, CD of Files, Transfer of Rights, 500 Business Cards, FB Profile Images + Launch/Promotion Assistance, Postcard Flier Design or Brochure Design and Website Header

- Initial Consultation Meeting (in person)
- Design time up to 6 hours for concept(s), business card, social media, and other pieces
- Revisions if needed, up to 3 sets per item
- Logo on CD in the following formats: Adobe Illustrator, PDF, JPG and PNG for web
- Full color, *single-sided* business cards, 14pt heavy cover stock, UV gloss finish
- Printing of postcards or brochures not included in this package
- **Negotiation of options to replace postcard or brochure can be discussed**

Paramount: \$1200

Logo Design, CD of Files, Transfer of Rights, 1000 Business Cards, FB Profile Images + Launch/Promotion Assistance, Website Header, Postcard Flier Design, Brochure Design, Letterhead Design and Printing*

- Initial Consultation Meeting (in person)
- Design time up to 8 hours for concept(s), business card, social media, and other pieces
- Revisions if needed, up to 3 sets per item
- Logo on CD in the following formats: Adobe Illustrator, PDF, JPG and PNG for web
- Full color, *single-sided* business cards, 14pt heavy cover stock, UV gloss finish
- Your choice of printing of postcards, brochures or letterhead - 250 total pieces*



à la carte (per project) pricing available: \$125 p/hour
Signed contract required, 50% deposit due prior to project being started.